

5/7/2009 Satellite Feed

DTV Action Spots & 30-Minute Educational Program

JUNE 12: "HOW TO UPGRADE"

:30 "HOW TO UPGRADE"
ENGLISH STEREO MIX – CC

:60 "HOW TO UPGRADE"
ENGLISH STEREO MIX – CC

:30 "HOW TO UPGRADE"
SPANISH STEREO MIX – CC

:60 "HOW TO UPGRADE"
SPANISH STEREO MIX – CC

JUNE 12: "COUNTDOWN"

:15 "COUNTDOWN" – 3 Weeks
ENGLISH STEREO MIX – CC

:15 "COUNTDOWN" – 2 Weeks
ENGLISH STEREO MIX – CC

:15 "COUNTDOWN" – 7 Days
ENGLISH STEREO MIX – CC

:15 "COUNTDOWN" – 6 Days
ENGLISH STEREO MIX - CC

:15 "COUNTDOWN" – 5 Days
ENGLISH STEREO MIX – CC

:15 "COUNTDOWN" – 4 Days
ENGLISH STEREO MIX – CC

:15 "COUNTDOWN" – 3 Days
ENGLISH STEREO MIX – CC

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DTV Action Spots & 30-Minute Educational Program

:15 "COUNTDOWN" – 2 Days
ENGLISH STEREO MIX – CC

:15 "COUNTDOWN" – Less than 24 Hours
ENGLISH STEREO MIX – CC

:15 "COUNTDOWN" – 3 Weeks
SPANISH STEREO MIX – CC

:15 "COUNTDOWN" – 2 Weeks
SPANISH STEREO MIX – CC

:15 "COUNTDOWN" – 7 Days
SPANISH STEREO MIX – CC

:15 "COUNTDOWN" – 6 Days
SPANISH STEREO MIX - CC

:15 "COUNTDOWN" – 5 Days
SPANISH STEREO MIX – CC

:15 "COUNTDOWN" – 4 Days
SPANISH STEREO MIX – CC

:15 "COUNTDOWN" – 3 Days
SPANISH STEREO MIX – CC

:15 "COUNTDOWN" – 2 Days
SPANISH STEREO MIX – CC

:15 "COUNTDOWN" – Less than 24 Hours
SPANISH STEREO MIX – CC

JUNE 12: "ANTENNA"

:30 "ANTENNA"
ENGLISH STEREO MIX – CC

:25/5 "ANTENNA" (JUNE 12)
ENGLISH STEREO MIX – CC

:25/5 "ANTENNA" (NO DATE)
ENGLISH STEREO MIX – CC

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DTV Action Spots & 30-Minute Educational Program

:15 "ANTENNA"
ENGLISH STEREO MIX – CC

:30 "ANTENNA"
SPANISH STEREO MIX – CC

:25/5 "ANTENNA" (JUNE 12)
SPANISH STEREO MIX – CC

:25/5 "ANTENNA" (NO DATE)
SPANISH STEREO MIX – CC

:15 "ANTENNA"
SPANISH STEREO MIX – CC

JUNE 12: "HOOKING UP CONVERTER BOX"

:30 "CONVERTER BOX"
ENGLISH STEREO MIX – CC

:25/5 "CONVERTER BOX" (JUNE 12)
ENGLISH STEREO MIX – CC

:25/5 "CONVERTER BOX" (NO DATE)
ENGLISH STEREO MIX – CC

:15 "CONVERTER BOX"
ENGLISH STEREO MIX – CC

:30 "CONVERTER BOX"
SPANISH STEREO MIX – CC

:25/5 "CONVERTER BOX" (JUNE 12)
SPANISH STEREO MIX – CC

:25/5 "CONVERTER BOX" (NO DATE)
SPANISH STEREO MIX – CC

:15 "CONVERTER BOX"
SPANISH STEREO MIX – CC

JUNE 12: "RE-SCANNING"

:30 "RE-SCAN"
ENGLISH STEREO MIX – CC

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DTV Action Spots & 30-Minute Educational Program

:15 "RE-SCAN"
ENGLISH STEREO MIX – CC

:30 "RE-SCAN"
SPANISH STEREO MIX – CC

:15 "RE-SCAN"
SPANISH STEREO MIX – CC

:25/5 "RE-SCAN" (JUNE 12)
ENGLISH STEREO MIX – CC

:25/5 "RE-SCAN" (NO DATE)
ENGLISH STEREO MIX – CC

:25/5 "RE-SCAN" (JUNE 12)
SPANISH STEREO MIX – CC

:25/5 "RE-SCAN" (NO DATE)
SPANISH STEREO MIX – CC

JUNE 12: 30-MINUTE PROGRAM

"COUNTDOWN TO DTV: ARE YOU READY?"
ENGLISH STEREO MIX – CC

JUNE 12: 30-MINUTE PROGRAM

"CUENTA REGRESIVA HACIA DTV: ¿ESTÁS LISTO AHORA?"
SPANISH STEREO MIX – CC

Note: There is no separate format/timing sheet available for the new 30-minute educational program. The show itself runs approximately 23 minutes, without commercials and station-inserted information. Because of the marked break(s) for stations to include local information (they can run as long as determined necessary) and for commercials, stations will need to time out themselves.